



# 2024 Program Advertising Order Form

Organization Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ Prov./State \_\_\_\_\_ Postal/Zip \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_  
 Email \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

| <b>ADVERTISING RATES</b> | Cover Pages*<br><i>Colour</i> | Full Page<br><i>Colour</i> | Half Page<br><i>Colour</i> | Quarter Page<br><i>Colour</i> |
|--------------------------|-------------------------------|----------------------------|----------------------------|-------------------------------|
| Single Publication       | <b>\$1000.00</b>              | <b>\$800.00</b>            | <b>\$425.00</b>            | <b>250.00</b>                 |

**\*Inside front, inside back and back cover.** These are sold on a first-come first-served basis.

|   |   |
|---|---|
| <b>AD SIZES</b>                                 | <b>FORMATS</b>                              |
| cover page 5.75" w x 8.75" h (incl. 1/8" bleed) | EPS, PDF, TIFF, or JPEG (300ppi for photos) |
| full page: 4.75" w x 7.75" h (no bleed)         |   |
| half: 4.75" w x 3.75" h (no bleed)              |   |
| quarter: 4.75" w x 1.75" h (no bleed)           |   |

| <b>ADVERTISING ORDER</b> | <i>Please fill in the advertising order below and submit to Atlantic Festivals of Music</i> |                  |                |         |
|--------------------------|---|------------------|----------------|---------|
|                          | <b>Ad Size</b>  | <b>Total Ads</b> | <b>Ad Rate</b> |         |
|                          | cover   | _____            | x \$1,000.00   | = _____ |
|                          | full page   | _____            | x \$800.00     | = _____ |
|                          | half page   | _____            | x \$425.00     | = _____ |
|                          | quarter page  | _____            | x \$250.00     | = _____ |
|                          | Subtotal  |                  |                | _____   |
|                          | HST @ 15%   |                  |                | _____   |
|                          | Total Amount to Submit  |                  |                | _____   |

Signature \_\_\_\_\_ Date \_\_\_\_\_

Full payment is required with the contract unless previous arrangements for billing have been made or you are submitting with a purchase order. Purchase Order No. \_\_\_\_\_

**SEND ORDER FORM VIA**

**Mail** See payment address.  
**Fax** 877-445-7878  
**Email** info@atlanticfestivals.com

**SEND PAYMENT TO**

Atlantic Festivals of Music  
 72 Alice Street  
 Truro, NS B2N 2M7

Payment by e-transfer to:  
**payments@atlanticfestivals.com**

Or make cheques payable to:  
**Atlantic Festivals of Music**

**SUBMISSION DEADLINE**

Advertising Order Form must be received by **March 15, 2024**

Final artwork must be received by **April 1, 2024**

Artwork files (under 15 MB) may be emailed to info@atlanticfestivals.com. Please review Advertising Specs document before submitting:  
[atlanticfestivals.com/sponsors/resources](http://atlanticfestivals.com/sponsors/resources)